

**IMPACTFUL
INNOVATION** 24

**SPONSORSHIP,
PARTNERSHIP
& EXHIBITION
INFORMATION**

**FOR THE IMPACTFUL INNOVATION
CONFERENCE 2024 (IIC24)**

29 February - 1 March
Auckland, New Zealand

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BRIDGEWEST
— VENTURES

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INVITATION TO SPONSORS & EXHIBITORS

Bridgewest Ventures New Zealand (BVNZ) are proud to offer you the opportunity to be involved with the 2024 conference as a sponsor or exhibitor. BVNZ is a globally connected deep technology incubator, on the lookout for disruptive innovation that could have a profound social, environmental or economic impact on our world.

The conference theme of “**Collaborating for success**” will allow attendees to learn about global connectivity and collaboration to help New Zealand innovation create positive global impact.

The conference is being held at the Hilton Auckland Hotel. The hotel sits on the end of Princes Wharf on the Auckland waterfront. Starting with a cocktail event on 28 February with the main 1.5-day conference commencing on 29 February through the morning of 1 March. The venue is in central Auckland and close to a number of shops and attractions.

The programme will have four high-calibre keynote speakers with a focus on collaboration and building strong networks and partnerships to drive global deep tech commercialisation. The theme will provide an opportunity to showcase your company’s global connectivity and alignment to driving commercial activities for disruptive innovation from New Zealand to the world.

The keynote speakers we will bring to New Zealand for the conference all have impressive global success stories, having held executive positions in billion-dollar businesses and being entrepreneurial themselves. We look forward to hosting these speakers in New Zealand for the conference and days surrounding.

We will also include a panel discussion of key industry players to discuss enablers and barriers around exiting the New Zealand orbit with a special focus on biotechnology, climate tech and high-tech. We would also repeat the very popular line up of a series of early-stage founders to pitch their ventures.

We want to look at the challenges innovators face in New Zealand, in particular the distance from market problems and the size on industry engagement. Together we want to action solutions for building a globally-connected ecosystem that solves global problems.

We invite you to be part of this conference by showing your support as a sponsor or exhibitor. The following pages detail the opportunities available. Should you require further information, please contact the conference organisers as below.

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SPONSORSHIP — MAKE YOUR PRESENCE KNOWN

Be sure to secure your sponsorship package early to ensure you receive optimum acknowledgement and coverage.

Your involvement, commitment and support for the Impactful Innovation Conference 2024 (IIC24) will be widely acknowledged as outlined in this prospectus.

Sponsorship provides you with the opportunity to engage key people over each day the conference, to specifically:

- **Build your brand** by maintaining a high profile among IIC24 delegates before, during and after the event.
- **Improve your credibility** among delegates who are keen to improve their knowledge and skills. Aligning your company with this powerful educational experience shows your commitment to the sector. This may assist with cementing brand loyalty.
- **Highlight products and services** among valuable and sometimes hard-to-reach target market.
- **Reach an engaged audience** in an environment away from everyday distractions and provide an opportunity for your staff to network.
- **Contribute to quality of the event** and assist with reducing costs for attendees, thus enabling a greater number of delegates and leads to increase the level of active participation and exposure.





CONFERENCE SCHEDULE

Updated June 2023. Subject to change.

Wednesday 28 February

- Sponsor/exhibition space pack-in (from 1.30pm)
- Welcome Cocktails function

Thursday 29 February

- Full day of speaker presentations and a panel discussion
- Conference Dinner function

Friday 1 March

- Half day of speaker presentations and multiple 3-minute start-up pitches
- Sponsor/exhibition space pack-out
- VIP offsite event for the afternoon/evening

SPONSORSHIP PACKAGES

Prices are in New Zealand dollars and exclusive of GST.

LEVEL	PLATINUM	PREMIUM
Number available	1	3
Association with the conference as the Platinum Sponsor with first right of refusal in subsequent years	✓	
5-minute presentation at the Welcome Cocktails function	✓	
Opportunity to be on a panel	✓	✓
Invitations to the VIP offsite event with exclusive access to the speakers	2	1
Company logo in the online conference registration page	✓	
Pull-up banner in the conference plenary room (sponsor to provide)	✓	✓
Full-page colour advertisement in the conference app	✓	✓
Company logo displayed on-screen at intervals between sessions	✓	✓
Complimentary full registrations, including Welcome Cocktails and Conference Dinner functions	TBN	2
One (1) item of promotional material to include as a giveaway item that has practical value for the delegates	✓	✓
Company name and logo in the pages of the conference proceedings	✓	✓
Display space in the exhibition space, subservient to Platinum Sponsor		✓
Naming rights to one (1) conference session with pull-up banner in the main room (approval of association to be given by Bridgewest Ventures)		✓
Company name and contact details in the online conference app	✓	✓
List of delegates' names and email addresses where permission has been given	✓	✓
Cost	To be negotiated	\$12,000 + GST



OTHER OPTIONS AVAILABLE

Conference App Sponsor

Investment: \$14,000

An app is being created for use by all the delegates throughout the conference. The app will contain all the information pertaining to the conference, including programme, polling, delegate messaging, push notifications, pop-up messaging, branding and more...

The app can be branded with your organisations logo and colours that every attending delegate will be exposed to. In addition, you will receive the following benefits:

- Listed as the Conference App Sponsor with full colour logo on event website with link to your website
- Your logo on the conference app as the Conference App Sponsor
- Two (2) conference registrations, including the Welcome Cocktail and Conference Dinner functions

Conference Dinner Sponsor

Investment: \$8,000

The dinner is an opportunity for delegates to meet over dinner. By sponsoring the Conference Dinner, you will receive the following benefits:

- Acknowledgment by the MC as the Conference Dinner Sponsor
- Opportunity to address delegates for a maximum of 3 minutes at the function
- Pull-up banners at the function venue (max 3, provided by sponsor)
- Your logo on the conference app as the Conference Dinner Sponsor
- Two (2) additional complimentary Conference Dinner tickets
- Acknowledgement as the Conference Dinner Sponsor on the conference website

Welcome Cocktails Sponsor

Investment: \$5,000

The Welcome Cocktails is an opportunity for delegates to meet and network in a relaxed environment the evening prior to the conference. By sponsoring the Welcome Cocktails, you will receive the following benefits:

- Acknowledgment by the MC as the Welcome Cocktails Sponsor
- Opportunity to address delegates for a maximum of 3 minutes at the function
- Pull-up banners at the function venue (max 3, provided by sponsor)
- Your logo on conference app as the Welcome Cocktails Sponsor
- Two (2) additional complimentary Welcome Cocktails tickets
- Acknowledgement as the Welcome Cocktails Sponsor on the conference website

Speaker Session Sponsor

Investment: \$3,000

Help support the costs of bring the great speakers to New Zealand. In return, your benefits are:

- Your organisation acknowledged with speaker details on the website
- Opportunity to introduce speaker
- Listed as Supporter Sponsor with full colour logo on the conference website with link to your website

Espresso Sponsor

Investment: \$2,500 per morning

2 AVAILABLE

Help us bring the beautiful smell of real coffee. In return, your benefits are:

- Naming rights to the espresso lounge area, served prior to 9.30am on both conference days
- Opportunity for the barista staff to wear organisation branded t-shirts, caps, etc (provided by the sponsor)
- Branded signage in the coffee lounge (provided by the sponsor)
- Opportunity for coffee to be served in environmentally-friendly branded coffee cups (provided by the sponsor unless reusable coffee cup package sold)

Morning/Afternoon Tea Catering Sponsor

Investment: \$800 per break

3 AVAILABLE

- Name associated with catering break
- Logo on display during catering breaks
- Logo associated with catering break visible on the online programme
- Listed as Support Sponsor with full colour logo on conference website with link to your website

Lunch Catering Sponsor

Investment: \$1,000 per lunch

1 AVAILABLE

- Name associated with lunch break
- Logo on display during lunch
- Logo associated with catering break visible on the online programme
- Listed as Support Sponsor with full colour logo on the conference website with link to your website

Pen/Pad Sponsor

Investment: \$TBC

- Support the conference and market to the delegates by providing pads and pens (pads and pens to be supplied by the sponsor)

Name Badge Sponsor

Investment: \$TBC

- Organisation logo on the name badge card

Healthy Snack Station Sponsor

Investment: \$TBC

- Organisation logo on the table



Table Top Display

Investment: \$2,500

The table top display area will be located in an area adjacent to the conference room. This is the ideal venue to showcase your venture, range of products or services available. The exhibition will be open and inviting with small table provided and an area to place self-standing collateral or pull-up banner (provided by the exhibitor).

Morning and afternoon teas, as well as lunch will be served in the exhibition area to ensure you have ample opportunity to network and demonstrate your innovation to all delegates. Bookings will be handled strictly on a first come, first served basis.

You can pack in on Wednesday 28 February 2024 between 1.30-5.00pm. Pack out at 12.30pm on Friday 1 March 2024.

EXCLUSION

- In order to reduce costs significantly there won't be a wall to stick collateral to.

INCLUSIONS

- Area for a pull-up banner or self-standing collateral
- Table and two chairs
- Two (2) exhibitor registrations that allows full access to the conference
- Company name and logo in the pages of the conference proceedings
- Company name and contact details in the online conference app



Have another idea?

Your opportunities don't stop here. Should you wish to contribute in some other way, please contact us.

Additional equipment

Any additional equipment such as design and build facilities, additional sign requirements, etc can be ordered from the exhibit contractors. Please contact the BWV 2024 Manager at dean@cmnzl.co.nz for more details.

SPONSORSHIP/EXHIBITION REQUEST

Please complete the form below and forward it via email to dean@cmnzi.co.nz.

Company details

COMPANY/ORGANISATION:

This name will appear on any printed material. Maximum 24 characters for exhibition signage.

NAME OF CONTACT:

POSITION WITHIN COMPANY/ORGANISATION:

ADDRESS FOR INVOICE:

EMAIL:

TELEPHONE:

MOBILE:

WEBSITE:

Sponsorship

SPONSORSHIP LEVEL:

Please advise which option chosen.

OF TABLE TOP DISPLAYS:

The BWV 2024 Managers will confirm your **Sponsorship/Exhibition Request** by sending an invoice. There are a limited number of sponsorship/exhibition opportunities, and we appreciate your interest and support.

By completing and submitting this application from you are agreeing to abide by the terms and conditions as set out in the "Terms and Conditions for Sponsorship & Exhibitors".

SIGNED:

DATE:

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For more information visit nzbridge.com

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